



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – March 2019
DATE: 4/5/2019
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: In support of ongoing training that clearly reaps rewards for our library, Library Specialist – Teens, Zack Garcia and Library Clerk – Teens, Von Hatch attended a workshop sponsored by the State Library centered on, “What’s New in Young Adult Literature.” Zack and Von had just done a small weeding project and inventoried the Teen collection for the first time in the history of Camp Verde Community Library. Both are happy to report that our small YA collection is a good reflection of recommended and popular reads for young adults. Well Done, Zack and Von!

At the beginning of the year staff began taking turns creating a monthly display of books, movies, music, etc. around a theme. Library Specialist, Alice Gottschalk, just put up an attractive display themed around the [Great American Read](#). Can you guess what the numbers on the red slips in the books mean?



Report from Library Specialist, Alice Gottschalk: Friends of the Library is raffling a beautiful quilt as a fundraiser just in time for Mother’s Day. The tickets are \$1 each or 6 for \$5. Just a reminder that we have a self-checkout machine at the Circulation Desk now. If you haven't used it yet come in and we will be glad to show you how. It a timesaver if there is a line or you are in a hurry.

Report from Teen Librarian, Zack Garcia: March was a fun month. Outside of the regular goings-on, YAC got to take part in two out-of-library events. The first was the Spring Heritage Fest, in which the group was to hold a fort building competition. Unfortunately, as the event is centered on the wine culture of the Verde Valley, kids to participate where nowhere to be found. So, YAC used the opportunity to build a fort themselves. The second was the Verde Valley Comic Expo, now in its fourth year. The event was twofold: for them, it was a fun filled day of all-things comics, and for me it was a reconnaissance mission, as I plan on putting on a convention-style event at the Library in the fall. In April, YAC will be participating in the Earth Day Celebration Event for the second year running. We will be volunteering the day of the event, as well as helping the day before.

Report from Library Specialist, Gerry Laurito: The Useful Reporting portal shows details we don't normally include. So, jut for the fun of it: In March, there were 1,396 sessions on our computers accumulating 1,433 hours. The average sessions was about 1 hour. The busiest day of the week was Monday followed by Wednesday, Friday, Tuesday, Saturday, & Thursday. The busiest days of March by sessions were the 4th, the 2nd, the 28th, and the 5th. The busiest days of March, by hours, were the 13th, the 11th, the 12th, the 4th, and the 25th.

FUN FACT!

Every April we turn our attention to annual volunteer appreciation activities. Over the past year CVCL Volunteers gave 6,625 hours. At a minimum wage of \$15/hour, they saved us \$99,375. Volunteers:

- Checked out 58,967 items
- Checked in 60,367 items
- Processed and shelved 12,568 HOLDS for CVCL patrons
- Processed 19,266 transit being shared between YLN Libraries
 - Sorted through over 16,512 donated books
- Raised \$8,358 selling donated books, most at 50 cents each
- Raised a total of \$18,062 to support the library and library programs

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

<https://www.facebook.com/campverdelibrary>

	Mar-19	Mar-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	7,937	8,851	-10.3%	75,434	73,678	2.4%
New Cards Issued	71	98	-27.6%	649	827	-21.5%
Public Computer Use	1,533	1,527	0.4%	12,349	12,704	-2.8%
Early Literacy Computer Use	120	178	-32.6%	1,314	1,358	-3.2%
Requests for Computer Help	119	106	12.3%	967	985	-1.8%
Reference Questions	124	152	-18.4%	1,253	1,636	-23.4%
Study Room Uses	56	53	5.7%	487	475	2.5%
Study Room Use - Hours	111	122	-9.0%	1,029	1,014	1.5%
Study Room Use - People Served	68	62	9.7%	658	711	-7.5%
Community Room Uses	51	56	-8.9%	406	327	24.2%
Community Programs Attendance	382	489	-21.9%	3,935	2,547	54.5%
Total In-Library Use	10,572	10,912	-3.1%	98,481	96,262	2.3%
Library Programs						
Adult Programs	22	21	4.8%	144	119	21.0%
Adult Program Attendance	575	153	275.8%	1,774	1,560	13.7%
Children's Programs	18	16	12.5%	175	162	8.0%
Children's Program Attendance	61	94	-35.1%	1,390	1,202	15.6%
Teen Programs	21	7	200.0%	124	79	57.0%
Teen Program Attendance	119	62	91.9%	1,230	560	119.6%
Total Library Program Attendance	755	266	183.8%	4394	3322	32.3%
Circulation						
Items Checked Out	5,130	5,087	0.8%	45,141	46,632	-3.2%
Items Checked In	5,010	5,434	-7.8%	46,354	43,501	6.6%
Renewed Items	673	861	-21.8%	6,977	7,147	-2.4%
Total Circulation	10,813	11,382	-5.0%	98,472	97,280	1.2%
Circulation Areas of Interest						
Audio Books	227	280	-18.9%	2,114	2,196	-3.7%
Playaway MP3 Books	107	144	-25.7%	1,032	934	10.5%
DVDs & Movies	1,672	2,164	-22.7%	17,890	18,691	-4.3%
eBooks	533	320	66.6%	4,314	3,385	27.4%
Laptops & iPads	33	6	450.0%	479	46	941.3%
Large Print	327	322	1.6%	2,812	2,740	2.6%
Magazines	74	130	-43.1%	647	853	-24.2%
VOX Media Book	26	n/a		218	n/a	
Children's Material	1,001	1,239	-19.2%	8,940	9,961	-10.2%
Teen's Material	563	975	-42.3%	5,508	6,487	-15.1%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,099	955	15.1%	9,823	8,472	15.9%
Transit Items Sent & Received	1,779	1,640	8.5%	14,681	14,352	2.3%
CVCL ILL Items Going Out	31	21	47.6%	282	186	51.6%
ILL Items for CVCL Patrons	8	9	-11.1%	47	73	-35.6%
Total Transit, HOLDS & ILL Activity	2,917	2,625	11.1%	24,833	23,083	7.6%
Library Volunteers						
Number of Volunteers	34	37	-8.1%	292	305	-4.3%
Number of Hours Given	544	586	-7.2%	4,941	5,125	-3.6%
Average Hours/Volunteer	16.0	15.8	1.0%	16.9	16.8	0.7%
Collection & Development						
New Kids & Teen Material Added	33	86	-61.6%	458	432	6.0%
New Books & Magazines Added	190	123	54.5%	1,683	1,066	57.9%
New Audio-Visual Material Added	131	7	1771.4%	453	374	21.1%
Total Items Added	321	130	146.9%	2136	1440	48.3%

Mending & Donations							
	Items Mended or Repaired	258	435	-40.7%	1,594	861	85.1%
	Donations Processed	1,230	1,401	-12.2%	11,651	12,280	-5.1%
	Donations Cataloged	129	5	2480.0%	369	580	-36.4%